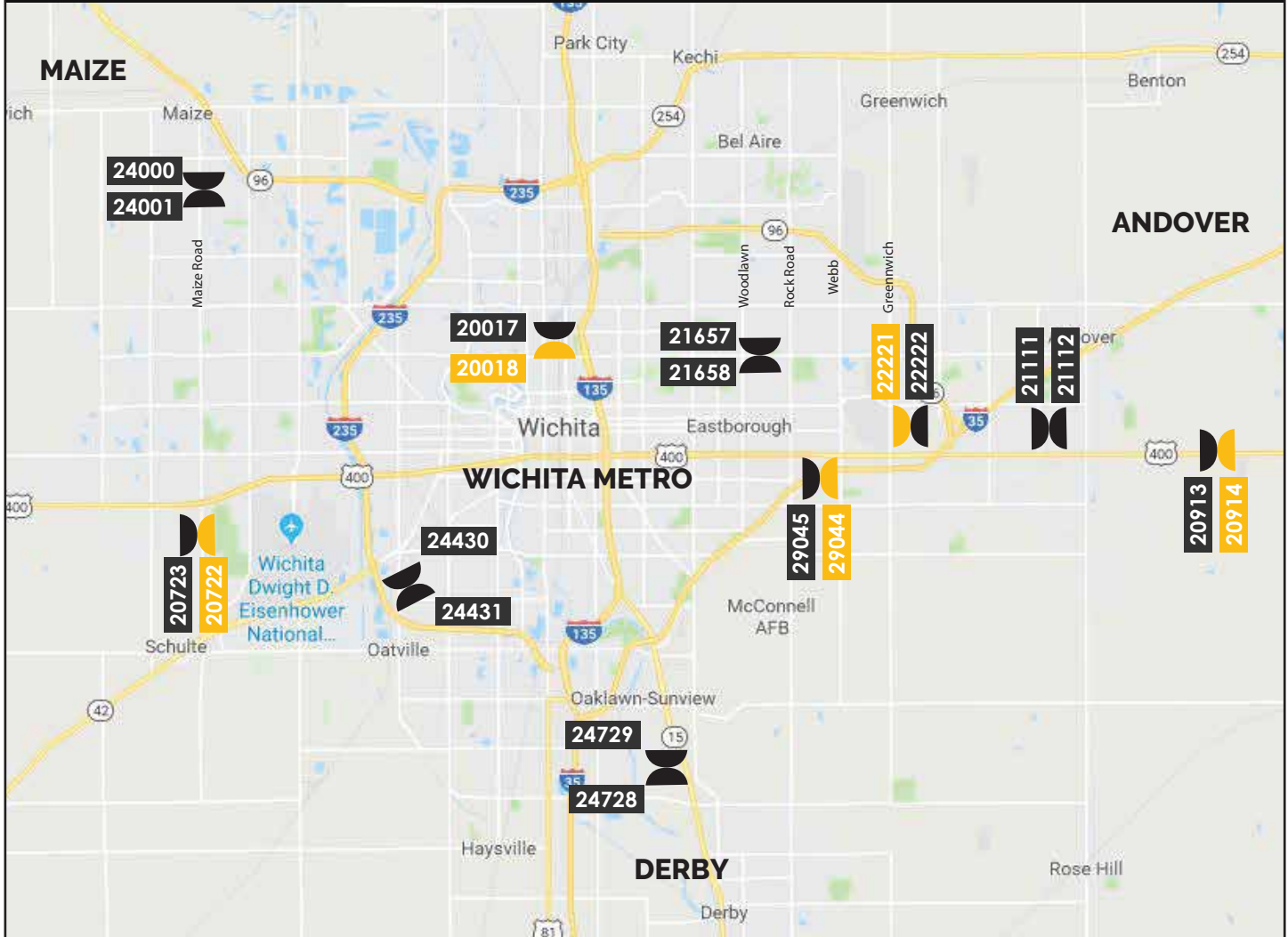




MIDWEST BILLBOARDS

KANSAS | Wichita, Andover, Derby & Maize DIGITAL AND PERM BILLBOARD LOCATIONS



DIGITAL STATIC/PERM

BILLBOARD LOCATIONS

- | | | | |
|-------|---|-------|---------------------------------------|
| 20017 | <i>Coming Soon!</i> 1100 E 16th St N (North Face) | 24000 | 4000 N. Maize Road (North Face) |
| 20018 | <i>Coming Soon!</i> 1100 E 16th St N (South Face) | 24001 | 4000 N. Maize Road (South Face) |
| 20723 | <i>Coming Soon!</i> 10723 W. Kellogg (West Face) | 24430 | 4430 W. 29th St. S. (North East Face) |
| 20722 | <i>Coming Soon!</i> 10723 W. Kellogg (East Face) | 24431 | 4430 W. 29th St. S. (South West Face) |
| 20913 | 913 E. HWY 54 (West Face) | 24728 | 4729 S. K-15 & 47th St. (South Face) |
| 20914 | 913 E. HWY 54 (East Face) | 24729 | 4729 S. K-15 & 47th St. (North Face) |
| 21111 | 15550 E. Kellogg (West Face) | 29044 | 9045 E. Kellogg (East Face) |
| 21112 | 15550 E. Kellogg (East Face) | 29045 | 9045 E. Kellogg (West Face) |
| 21657 | 1657 N. Rock Road (North Face) | | |
| 21658 | 1657 N. Rock Road (South Face) | | |
| 22221 | 12222 E. Kellogg (West Face) | | |
| 22222 | 12222 E. Kellogg (West Face) | | |



RURAL BILLBOARD LOCATIONS

21101	Hutchinson	30003	Great Bend	50008	Miami
21290	Hutchinson	30004	Larned	50009	Cordell
21290	Hutchinson	40001	Pittsburg	50010	Henryetta
21330	Hutchinson	40002	Chanute	50011	Miami
21331	Hutchinson	50001	Pryor	50012	Cordell
23010	Hutchinson	50002	Woodward	50013	Guymon
20135	Newton	50003	Nowata	50014	Weatherford
20136	Newton	50004	Alva	50015	Clinton
30001	Liberal	50005	Anadarko	70108	Mulvane
30002	Dodge City	50006	Tahlequah		
		50007	Henryetta		

ONE STOP, ONE CONTRACT, DIGITAL BILLBOARD NETWORK

Midwest Billboards is the new home for the independent digital billboard network across Kansas and Oklahoma with 55+ billboards and growing! Midwest Billboards offers a one-stop-shop that practices the same protocol and standards of the corporate networks, helping both local businesses and national brands reach diverse audiences every day. We are proud to provide a wide variety of products and services through our partnerships with local online and digital media companies.

MEET THE MANAGEMENT TEAM



Elizabeth Farha
FOUNDER, PRESIDENT



Sam Farha
FOUNDER, CTO



Lacey Roe
SALES & MARKETING DIRECTOR

WE LOVE ICT

Midwest Billboards is one of the community's strongest supporters. Using its greatest strength – *its voice* – to assist hundreds of nonprofits, arts programs, children's initiatives – almost no one is turned away. We donate hundreds of thousands of dollars in advertising each year in support of various programs. Please contact us today for a Public Service Announcement (PSA) information and rates.



DESIGNING FOR DIGITAL

ADVERTISING IMAGES CAN BE TRICKY

To pick up the details in an advertising image, crop the picture to focus on one specific area. Motorists have difficulty noticing the fine details of a campaign. Make sure your ad image is relevant to the message and text in your artwork.

ASSESS YOUR ARTWORK

The average viewing time of an LED is approximately six seconds. Stand at a distance from another person and flash your artwork for five seconds. Were they able to read the entire creative? Was there a call to action? Were they able to make out the image?

By focusing on the details of a product, motorists immediately know the point of the message.

Now You're Live, **GET SOCIAL!**

4X REMARKABLE VALUE



DIGITAL MEDIA PACKAGES AVAILABLE

GET IN TOUCH



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